



**Regional Seminar and Policy Workshop on
Sustainable Investment for Integrating GVC in Developing Countries
18th August, 2017 (09:00-17:20)
@ Grand Arnoma Hotel**

(conducted in English)

Technical Experts

Daria Taglioni
Gianluca Santoni

Aim:

- Learn how developing countries can leverage GVCs to improve their national/sectoral/firm competitiveness (i.e. avoiding the middle income trap);
- Modelling national/sector GVC strategies;
- To understand how to incorporate GVC strategies to address the UN SDG 2030 goals

Objectives:

- Provide an introduction to the concept and workings of the GVC; models within the development context (developing and advanced);
- To understand the strengths and weaknesses of GVC (the limits of GVC) and its implications on future regional and broader international trade;

08:00-08:45	Registration (RSVP)
09:00 – 09:20	Welcome Note by Dr. Kamalinne Pinitpuvadol, ED of ITD
09:20- 10:00	Warming up exercise: GVCs through the lenses of a Nutella jar (30', PPT 01)
10:00-10:15	Coffee Break (15 mins)
10:15-11:00	Course structure: What are GVCs and why they matter, how to measure participation, and how policy can help achieving development through GVCs: a three steps process. (30' + 15' Q&A, PPT 01)
11:00-11:30	Defining participation and upgrading in GVCs (30', PPT 03) <ul style="list-style-type: none"> • What it means to participate a GVC • What it means to upgrade a GVC • Achieving broad-based development through GVC participation

11:30-12:15	<p>Methodologies for quantifying countries' upgrading in GVCs – part 1 (45', PPT 04)</p> <ul style="list-style-type: none"> • Using data on gross imports and exports • Group exercise to measure GVC participation using the WBG MC-GVC dashboard
12:15-13:05	Lunch Break (50 mins)
13:05-13:15	Recap of Morning Session
13:15-14:00	<p>Methodologies for quantifying countries' upgrading in GVCs – part 2 (45', PPT 04)</p> <ul style="list-style-type: none"> • Using value added trade data • Growth of GVC participation • Data Sources
14:00-15:30	<p>GVC trajectories, firm capabilities and upgrading in GVCs (90', PPT 06)</p> <ul style="list-style-type: none"> • Develop rules to classify countries by GVC type and characteristics and patterns of GVC integration (30') • Group Exercise (15') • Firm capabilities for GVC engagement (30') • Linking GVC analysis to policy (15')
15:30-15:45	Coffee Break (15 mins)
15:45- 17:00	<p>Policy assessment based on different GVC concepts (75', PPT 07)</p> <ul style="list-style-type: none"> • GVC Policy Framework (15') • The role of policy for economic upgrading in GVCs (15') • The role of ESG for economic upgrading in GVCs (15') • Group exercise: Applying the policy framework to Vietnam (30')
17:00-17:20	Wrap-Up and Next Steps