



Professor Dr. Thapana Boonlar

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Global logistics context is not only a global agenda, but it is inevitably a national agenda due to continuously changing environment and increasingly fierce competition of the modern free trade era. Every organization is in the need of higher-quality and cheaper products with delighted services. The need of more products and services with more varieties from all around the world leads to movements of products in and out of countries relentlessly. Logistics is the system allowing products and services to be delivered from one point to another around the world according to unceasing human wants or needs. Weaker businesses are inclined to disappear. Stronger ones, that manage to match to human wants, still survive.

Focus on warehousing, one important part of business logistics, we should start with the questions: “Why do businesses need warehousing? Is it possible to have no warehouse? If not, which type of warehouse is the best?” If we can manage to make products move continuously, warehousing will be less important and we can response better to customer needs. If warehouses are necessary, the smaller and more efficient warehouses should be used. In other word, the smart warehousing with higher abilities to services customers, which can response to customer needs swiftly, accurately, conveniently, cost efficiently, and safely, is the appropriate warehouse for modern businesses.

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Keywords: global logistics, warehousing, services, smart warehouse.

A handwritten signature in black ink, appearing to read 'Thapana Boonlar' with a stylized flourish at the end.

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Chairman

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