



Recharging *Asia* Trade and Development Regional Forum 2021

24-26 August 2021, Virtual Forum

Inclusive Growth and
Sustainable Development
amidst Post Pandemic World



Please Register For
Free Virtual Forum

The seminar will be conducted
in English with simultaneous
translation in Thai.

For More Information:

Tel. 02-2161894
www.itd.or.th



I BACKGROUND



Amidst the economic changes around the world, including the rise of digital technology, natural disasters, trade wars between China and the US, and the spread of COVID-19, the economic security of nation-states have been significantly impacted. Consequences resulting from the pandemic have also impacted Thailand, especially in the manufacturing, services, and tourism sectors, which have caused liquidation problems for businesses.

Despite the Thai government's economic stimulus packages and other benefits provided to their people, it might not be enough to fully regain prosperity. The pandemic triggered economic uncertainty making businesses and people unsure about their future. Therefore, the government's new stimulus economic plan should be based on enhancing regional connectivity within the sustainable development framework. Thailand has natural diversity as a core strength and as a guideline to develop economically, societally, and environmentally, and to create economic immunity as well as to prepare for the digital economy.

The International Institute of Trade and Development (ITD) saw the importance of a development and economic recovery plan for the post-pandemic world. Along with the 20th anniversary of our institute, the ITD is hosting a regional forum on trade and development under the theme of 'Recharging Asia'. The forum will present crucial research on trade, international investment, the use of new technologies, and innovation, alongside sustainable development and regional economic integration. The ITD hopes that our participants will be able to gain extensive knowledge in trade, development, and innovation, and able to implement and adapt these specialties to their field. Moreover, the ITD encourages discussions between policymakers, academics, diplomats, civil servants, and all stakeholders on trade, development, regional integration, investment, and sustainable policies to create a learning environment for all parties.

The theme is 'Recharging Asia'. It is based on the current economic and development situation in Asia. The ITD would like to launch approaches and guidelines for Asia to fully re-emerge to its true potential from the tide of COVID-19 and other hindering global developments. It will use global perspectives on trade, investment, and regional cooperation as a mechanism to revive Asia's economy and reverse Thailand's economic stagnation. 'Recharging Asia' will look towards fostering and developing a sustainable economy in the 'new normal' in a post-COVID-19 world.

Purpose & Outcome of the event.

1

To celebrate and present our published works and academic services to the public.

2

To advance the understanding of our functional organization and enhance confidence in the quality of our services for new trade-related issues and challenges in post Covid-19 and beyond.

3

To acquire an international trade, investment, development, and international cooperation concept, thought, and policy framework. As well as, to propose policies and actions that will help the Asia-Pacific region to achieve its long-term development goals.

4

To exchange information, perspectives, visions, and experiences on international trade and new developments with key experts from government agencies, private entities, academics, and international organizations in the field of trade-related issues.

5

To establish a trade-related official network throughout the Asia Pacific region.

6

To receive information, comments and recommendations for developing ITD's international cooperation networks and creating the ITD's strategic directional framework for the next 3 years.

I PROGRAM

Day 1: Tuesday, 24 August 2021
(GMT+7 Bangkok time zone)

12.45 – 13.00hrs. Welcoming Remarks:
Mrs. Silaporn Buasai
 Executive Board Member, International Institute for Trade and Development (ITD)

13.00 – 14.00hrs. Keynote Speaker: Investment reshoring: “How to rejuvenate the global economy and trade policy in the post COVID-19?” What steps or measures should countries take?
Mr. Richard Bolwijn
 Head of Investment Research Branch, Division on Investment and Enterprise (DIAE), United Nations Conference on Trade and Development (UNCTAD)

This session will focus on lessons learnt from trade wars and the consequences of COVID-19 towards global investment as well as supply chains, impact of new economic policies of the US, EU, and China towards international trade and investments in developing countries, investment strategies for the new decade: digital economy, innovation, new employment, reducing inequality and green investment, the global expansion of foreign direct investment: new labor skills standard, new rules and regulations, and the World Investment Report (WIR) 2021: “Investing in Sustainable Recovery”.

14.05 – 14.20hrs. Commission Paper: Thailand’s International Investment Agreements: Moving Towards A More Balanced Investment Protection Regime?
Dr. Kraijakr Thiratayakinant
 Counsellor, Head of International Agreements Subdivision, International Economic Policy Division, Department of International Economic Affairs, Ministry of Foreign Affairs of Thailand

14.25 – 14.40hrs. Commission Paper: COVID-19 and Disruption in Supply Chains: Case study of Asia-Pacific Region
Dr. Aadil Nakhoda
 Assistant Professor & Research Fellow (CBER), Institute of Business Administration (IBA), Karachi

14.45 – 15.00hrs. Commission Paper: E-Commerce in India and Japan

○ **Assoc. Prof. Dr. Takashi Tsukamoto**

School of Political Science and Economics, Meiji University

○ **Ms. Kanupriya Dua**

Lecturer, International College of Liberal Arts, Yamanashi Gakuin University

15.10-16.30hrs. Panel Discussion: “Building resilience while facing COVID-19: Case study”

○ **Dr. Giuseppe Busini**

Chargé d’ Affaires a.i., Delegation of the European Union to Thailand

○ **Mr. Edwin C. Sagurton, Jr**

Counselor for Economic Affairs, the U.S. Embassy Bangkok

○ **Prof. Dr. Ni Yueju**

Institute of World Economics and Politics, Chinese Academy of Social Sciences, China

○ **Prof. Dr. Prabir De**

ASEAN India Centre, Research and Information System for Developing Countries, India

○ **Dr. Tanarat Khoowaranyoo Thiengkamol (Moderator)**

Deputy Executive Director, International Institute for Trade and Development (ITD)

Discussants:

○ **Dr. Suthad Setboonsarng**

Former Deputy Secretary-General of ASEAN

○ **Dr. Rak Vorrakitpokatorn**

President, Export-Import Bank of Thailand (EXIM Bank)

○ **Mr. Kitami So**

Director, Japan External Trade Organization (JETRO) Bangkok

This session will focus on (1) Effects of the ‘European Green Deal’ towards investment in Asia Developing Countries (2) Effects of ‘Build Back Better’ policies towards trade and investments in Asia Developing Countries (3) Trade and Investment Opportunity for Asia from Belt and Road Initiative in the Post COVID-19 (4) How Asia act in Indo-pacific strategies to maximize economic gain in Post COVID-19.

Day 2: Wednesday, 25 August 2021
(GMT+7 Bangkok time zone)

13.00 – 13.15hrs. Welcoming Remarks:
Mr. Somkiat Triratpan
 Executive Board Member, International Institute for Trade and Development (ITD)

13.15 – 14.00hrs. Keynote Speaker: Shaping ASEAN's COVID-19 Recovery Strategy
H.E. Mr. Satvinder Singh
 Deputy Secretary-General of ASEAN for ASEAN Economic Community

This session will focus on the ASEAN Comprehensive Recovery Framework (ACRF) which serves as the consolidated exit strategy from the COVID-19 crisis. ASEAN's recovery efforts will focus on five Broad Strategies that are deemed most impactful to take the region through the recovery process and its aftermath. The Broad Strategies will, in turn, be pursued through several Key Priorities: (1) Enhancing Health Systems, (2) Strengthening Human Security, (3) Maximizing the Potential of Intra-ASEAN Market and Broader Economic Integration, (4) Accelerating Inclusive Digital Transformation, and (5) Advancing towards a More Sustainable and Resilient Future.

14.10 – 15.10hrs. Panel Discussion: Positive Impact and Business Strategy in COVID-19 Era

- **Mr. Kobsak Duangdee**
Member, ASEAN Business Advisory Council (ASEAN-BAC)
- **Dr. Netithorn Praditsarn**
Deputy Secretary General, Global Compact Network Thailand (GCNT)
- **Assoc. Prof. Dr. Dao Ngoc Tien**
Vice President, Foreign Trade University (FTU), Vietnam
- **Prof. Dr. Sufian Jusoh**
Director, Institute of Malaysia and International Studies (IKMAS),
National University of Malaysia (UKM), Malaysia
- **Dr. Mia Mikic (Moderator)**
Advisor at Large, The Asia-Pacific Research and Training Network on Trade (ARTNeT)

Discussants:

○ **Mr. Arin Jira**

Former Chairman, ASEAN Business Advisory Council (ASEAN-BAC)

This session will focus on sharing recommendations and best practices that will address the opportunities from positive impacts of COVID-19 on international trade. These recommendations and best practices are drawn from Vietnam which exports are already above pre-corona levels, and Malaysia had a strong rebound. How we ensure that these recoveries will not a “K-Shaped Recovery” and leads to greater inequality?

15.20 – 15.35hrs. Commission Paper: The Consequences of the COVID-19 Pandemic to Unlocking the Potential of Aid for eTrade in Laos

Dr. Somdeth Bodhisane

Researcher, Institute for Industry and Commerce (IIC), Ministry of Industry and Commerce (MOIC), Laos

15.40 – 15.55hrs. Commission Paper: BCG Model: Fostering Sustainable Development in Thai economy

Dr. Narong Sirilertworakul

President, National Science and Technology Development Agency (NSTDA)

Day 3: Thursday, 26 August 2021
(GMT+7 Bangkok time zone)

13.00 – 13.25hrs. Welcoming Remarks:

- **H.E. Mr. Boonyarit Kalayanamit**
Permanent Secretary, Ministry of Commerce (MOC)
- **H.E. Mr. Thani Thongphakdi**
Permanent Secretary, Ministry of Foreign Affairs (MFA)
- **Mr. Sanan Angubolkul**
Chairman, Thai Chamber of Commerce (TCC)
- **Mr. Supant Mongkolsuthree**
Chairman, Federation of Thai Industries (FTI)
- **Assoc. Prof. Dr. Trairat Pokapalakorn**
Chairman, International Institute for Trade and Development (ITD)

13.25 – 13.40hrs. Introductory Remarks:

H.E. Dr. Sansern Samalapa
Vice Minister of Commerce

13.40 – 14.10hrs. Opening / Awards and Recognition Remarks

H.E. Mr. Sinit Lertkrai
Deputy Minister of Commerce

14.15 – 15.00hrs. Keynote Speaker: The war that never ends! How to live with COVID-19 and the future unexpected incidents

H.E. Dr. Supachai Panitchpakdi
Former Director-General, World Trade Organization (WTO) and Former Secretary-General, United Nations Conference on Trade and Development (UNCTAD)

15.00 – 15.10hrs. Keynote Speaker: Leveraging regional cooperation for COVID-19 recovery and sustainable development

H.E. Ms. Armida Salsiah Alisjahbana
Executive Secretary, United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP)

- 15.15 – 15.45hrs.** **Keynote Speaker:**
H.E. Ms. Isabelle Durant
Acting Secretary-General, United Nations Conference on Trade and Development (UNCTAD)
- 15.45 – 16.15hrs.** **Keynote Speaker: Recharging Asia: The role of the Multilateral Trading System**
Ms. Anabel González
Deputy Director-General, The World Trade Organization (WTO)
- 16.20 – 16.50hrs.** **Plenary and Closing Remarks**
- **Mr. Manu Sithiprasasana**
Executive Director, International Institute for Trade and Development (ITD)
 - **Dr. Wit Sittivaekin** (Moderator)

HONOUR

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Welcoming Remarks



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Executive Board Member, International Institute for Trade and Development (ITD)

Keynote Speaker



Mr. Richard Bolwijn

Head of Investment Research Branch, Division on Investment and Enterprise (DIAE), United Nations Conference on Trade and Development (UNCTAD)

Commission Paper



Dr. Kraijakr Thiratayakinant

Counsellor, Head of International Agreements Subdivision, International Economic Policy Division, Department of International Economic Affairs, Ministry of Foreign Affairs of Thailand



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Panel Discussion



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Dr. Tanarat Khoowaranyoo Thiengkamol

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(Moderator)

Discussants



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Mr. Kitami S

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Keynote Speaker



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Panel Discussion

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Dr. Mia Mikic

Advisor at Large, Asia-Pacific
Research and Training Network
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(Moderator)



Mr. Arin Jira

Former Chairman, ASEAN
Business Advisory Council
(ASEAN-BAC)

Commission Paper



Dr. Somdeth Bodhisane

Researcher, Institute for Industry
and Commerce (IIC),
Ministry of Industry and Com-
merce (MOIC), Laos



Dr. Narong Sirilertworakul

President, National Science and
Technology Development Agency
(NSTDA)

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Introductory Remarks



H.E. Dr. Sansern Samalapa
Vice Minister of Commerce

Opening Remarks / Awards and Recognition Ceremony



H.E. Mr. Sinit Lertkrai
Deputy Minister of Commerce

Keynote Speaker



H.E. Dr. Supachai Panitchpakdi
Former Director-General,
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**H.E. Ms. Armida Salsiah
Alisjahbana**
Executive Secretary,
United Nations Economic and
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H.E. Ms. Isabelle Durant
Acting Secretary-General, United
Nations Conference on Trade and
Development (UNCTAD)



Ms. Anabel González
Deputy Director-General, World
Trade Organization (WTO)

Plenary Session / Closing Session



Mr. Manu Sithiprasasana
Executive Director, International
Institute for Trade and Development
(ITD)



Dr. Wit Sittivaekin
(Moderator)