



Tentative Agenda

“Trade and Development Regional Forum 2022: Futuristic Asia-Pacific”

Date: 12 October 2022
Time: 09.00-17.00 hrs. (Bangkok local time/ UTC+7)
Venue: Grand Hyatt Erawan Bangkok: Bangkok, Thailand
Language: English and Thai (Simultaneous Translations)

09.00-09.15 hrs. **Welcoming Remarks (15 mins)**
Prof. Dr. Somkit Lertpaithoon
Chairman of the Board, International Institute for Trade and Development

09.15-09.30 hrs. **Opening Remarks (15 mins)**
H. E. Sansern Samalapa
Vice Minister of Commerce, Government of Thailand

09.30-09.45 hrs. **Morning Break (15 mins)**

09.45-10.30 hrs. **Keynote (45 mins): “Welcome to the Future”**
Dr. Kobsak Pootrakool
Director and Senior Executive Vice President
Bangkok Bank Public Company Limited

Topic: Welcome to the Future

“Through different disruptions occur continuously, the world become fast-changing than ever which offer both new opportunities and challenges. Forecasting the future is no doubt an important element in preparing for the resilient strategy. This session will explore possible scenarios of future of world economy and its implications on businesses.

10.30-11.45 hrs. **Panel (75 mins): “Future of Regional MNC”**

Potential Panelists:

- 1. Mr. Soopakij Chearavanont**
Chairman, Charoen Pokphand Group Co.,Ltd
- 2. Mrs. Suphajee Suthumpun**
Group Chief Executive Officer, Dusit Thani Public Company Limited
- 3. Mr. Ng Kin Hang Alex**
Chief Executive Officer, Kerry Express (Thailand) Public Company Limited
- 4. Mr. Vivekanand Sistla**
R&D Director for Southeast Asia Region, Unilever Thai Services Limited

Moderator: *Dr. Wit Sittivaekin*

Advisor, International Institute for Trade and Development (ITD)

Topic: Future of Regional MNC

“Living in a VUCA world with new disruptions of both technology and environmental issues, multinational corporations (MNC) need resilient strategy in maintaining their leader role in the market. The dynamic business model, application of technology, and acknowledging on ESG concept seem to be the winning formula for different firms including MNC. This session will explore key business strategy of different multinational corporations in the next 5-10 years in the midst of rapid changing world.”

11.45-12.30 hrs.

Keynote (45 mins): “The Future of ASEAN”

“ASEAN countries is one of the hub of diversity and innovations. Business opportunities for firms in ASEAN is infinite if the firms can capture the dynamic of changing consumer behaviors as well as tackling new challenges such as aging society, climate crisis, and post-pandemic world.”

12.30-13.30 hrs.

Lunch Break (60 mins)

13.30-14.30 hrs.

Panel (60 mins): “Future of Startup Business”

Potential Panelists:

1. Mr. Tanakrit (Casper) Sermsuksan

Executive Vice President at Thai Startup Association, Thailand

Founder at The Signature

2. Ms. Mandy Nguyen

Operation Director at Startup Vietnam Foundation (SVF), Vietnam

3. Ms. Yada Piyajomkwan

CPO and Co-founder, Ajaib, Indonesia

Moderator: *Ms. Sirikan Prasertying*

Director, Office of International Cooperation, International Institute for Trade and Development (ITD)

Topic: Future of Startup Business

“In a highly disruptive world, startups play a big role in generating new innovations and solving pain points for individuals which might also lead to new social and economic impacts. In order to have rapid growth, startups require both internal strength (such as its creativity, capabilities of developing new innovations, and management capability) and supporting business ecosystem which include access to funding, friendly rules and regulations, government procurement and promotion to international markets. This session will present case studies of startups in Thailand, Indonesia and Vietnam. The entrepreneurs will share their experiences and their thoughts toward their home country’s startup ecosystem including opinions on government regulations.”

14.30-15.30 hrs. Panel (60 mins): “Future of Technology”

Potential Panelists:

1. Dr. Surachai Sathitkunarut

Executive Director, APEC Center for Technology Foresight

2. Ms. Jamie Ko

Director, Regional Public Affairs and Policy, Grab

Moderator: Asst. Prof. Dr. Rugphong Vongsaraj

Director, Future Intelligence & Strategy Unit (FuturISt), National Institute of Development Administration (NIDA)

Topic: Future of Technology

“Technology today is no doubt one of the most influential factors in shaping both the economy and well-being of individuals. As Asia-Pacific is one of the hubs of technology, innovations and tech thinkers, this session will explore great examples of upcoming innovations or best practices of tech utilization for promoting economic growth or social welfare in the Asia-Pacific.”

15.30-16.30 hrs. Keynote (60 mins): “The Future is NOW”

H.E. Mr. Abhisit Vejjajiva

Former Prime Minister, Government of Thailand

Topic: The Future is NOW

“As the Asia-Pacific region is a dynamic region and has strong implications to world business, this session will explore key trends of macroeconomics, new policies or new regulations in the Asia-Pacific which will shape the new business ecosystem in the region and also probably the whole world through multiplier effect.”

16.30-17.00 hrs. Closing Remarks (30 mins): “Future of Thailand”

Chairman, Thai Chamber of Commerce (TCC)

Chairman, Federation of Thai Industries (FTI)

Chairman, Thai Bankers’ Association (TBA)

Executive Director, International Institute for Trade and Development (ITD)

Remark:

1. The program time is UTC+7 hours (Bangkok local time)
2. The program and time can be adjusted accordingly